

	Starter	Artist	Team	Entreprise
Access & support				
Artist profile	1 artist	1 artist	Up to 3 artists	Unlimited
Track-level fan insights	✓	✓	✓	✓
Sharing campaign reports	✓	✓	✓	✓
Dedicated account manager				✓
Administrator's space				✓
White-label personalization				✓
Audience insights				
Multi-platform audience insights	✓	✓	✓	✓
Access to demographic audience		✓	✓	✓
Algorithmic insights				
Spotify popularity score (Artist-level)	✓	✓	✓	✓
Access to demographic audience		✓	✓	✓
Campaign recommendations for algorithmic boost	✓	✓	✓	✓
Music				
Track stream history	✓	✓	✓	✓
popularity	✓	✓	✓	✓
Marketing campaigns				
Ad formats	✓	✓	✓	✓
Daily campaign optimization		✓	✓	✓
Access to detailed data		✓	✓	✓
Campaign optimization fee	30%	25%	15%	2 to 15%
Save fan selection		✓	✓	✓
Direct messages to fans		✓	✓	✓
Smartlinks				
Design customization	✓	✓	✓	✓
Auto-save to fan libraries		✓	✓	✓
Custom slug			✓	✓
Fanbase				
Fan data collection		✓	✓	✓